THE RIO CLUB RIO ARC BULLION ACCOUNT

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ARC Bullion Account USD

The statistical facts rank the ARC the number one physical Bullion investment in the world. The average return of 1.25% per month has become the envy of many in the Bullion industry.

This star performing investment continues to do exactly what it was designed to do. Since launch the ARC has significantly outperformed the returns produced by gold bullion in bar form, and it has become clear to most members that to buy and hold gold is simply not a sensible alternative. Most forms of bullion investment are the lackluster buy and hold type which add volatility/risk, not to mention the lower returns produced. (Then again trading is hard work and hard work as they say is often rewarded).

With gains of + 19.98% since launch, the ARC has shown its true worth; statistics reveal that gold bullion in bar form returned a net loss of 4.56 % over the same period. Recorded performance data portrays that the account has outperformed gold bullion by 24.01% since its launch sixteen months ago, ranking the best performing bullion investment in the world today.

Having conducted a detailed analysis of bullion funds and related investments offered by other investment houses this study revealed that their performance has been very lacklustre. In a purely statistical comparison, RIO ARC Bullion account (valued in USD) has outperformed all comparable physical gold bullion investments throughout 2014 and to date.

Thank you to all those invested in the ARC for their support for this cutting edge investment product. As many countries worldwide remain focused on devaluing their various currencies, the ARC account offers protection against loss of purchasing power which sadly is very likely.

ARC Bullion Account GBP

To meet the growing membership demand for a similar physical gold investment product based in UK Sterling, RIO has launched the above account. Those invested already should be very pleased with performance to date the account has produced a staggering performance posting a +13.89% in just three months.

The ARC has demonstrated that the account is literally worth more than its weight in gold, it has also underlined the fact that not all gold is equal. Facts reveal that gold bullion lost over 7.60% an ounce in Sterling terms during February; however the ARC posted a gain of 1.35%. The net result of this performance meant that the account had outperformed gold bullion by over 8% in February.

The ARC Sterling account is the Clubs second such account and both continue to significantly outperform gold bullion in bar form, underlining the fact that trading bullion successfully far outweighs the standard philosophy to buy a hold gold bullion as promoted by many other industry professionals.

Thank you to all those that had requested that we add a Sterling based bullion investment; you were right to do so. We have been inundated with interest over the past three months!

<u>Gold</u>

The reason gold is thought to be "down" is because the dollar is strong at present.

However, a strong dollar is deflationary at a time when the Fed's declared policy is to get inflation. Therefore, I predict that the Fed will not raise interest rates in 2015, due to US economic weakness and because they do not want a stronger dollar. When this unfolds, the dollar will most likely move lower and gold higher when measured in dollar terms- it's simple.

A revival of the gold bull market is likely to take effect when markets realize the Fed cannot raise rates in 2015, it is crucial to note that this rise has to a large degree been factored in. That being the case it will likely add to the upside potential of bullion, when the Fed finds it necessary to do more quantitative easing, probably in early 2016.

William Gray The RIO Club